A PRACTICAL GUIDE TO ORGANISING A LAUNCH PARTY
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Cover photo: London launch party ©BHA / Elyse Marks
WELCOME

ABOUT THIS GUIDE

Our step-by-step guide has been created for those interested in hosting a local Young Humanists launch party. Launch parties have proven incredibly successful in raising interest in Young Humanists, building bridges and ultimately raising awareness of Humanism. This is all thanks to the lead volunteer organisers who make each of the parties happen.

We hope that our guide will provide you with all the required information to successfully host your own Young Humanists launch party.

FURTHER INFORMATION

We support our organisers and will be on hand throughout the process to help you to make your event the best it can be. For further information, please contact Alice Fuller, Young Humanists Coordinator, at alice@humanism.org.uk.

Thank you for your interest in volunteering with Young Humanists!

ABOUT US

ABOUT YOUNG HUMANISTS

Young Humanists is the 18-35s section of the British Humanist Association (BHA). We provide a space for non-religious people aged 18-35 to meet, socialise, debate and support each other. We exist to support the 2 in 3 young people in the UK who identify as non-religious.

ABOUT HUMANISM

Humanists are non-religious people who make sense of the world using reason and experience, base their ethics on the goals of human welfare, happiness and fulfilment, and seek to make the best of the one life they have by creating meaning and purpose in the here and now.

ABOUT THE BHA

Founded in 1896, the British Humanist Association (BHA) is the national charity working on behalf of non-religious people who seek to live ethical and fulfilling lives on the basis of reason and humanity. The BHA promote Humanism; provide services, support and representation to the non-religious; and promote a secular state and equal treatment in law and policy of everyone, regardless of religion or belief.
GETTING STARTED

The main aim of launch parties is to raise awareness of Humanism amongst 18-35 year olds and to encourage attendees to get involved in Young Humanists. Beyond this, you may have some other, more specific, objectives.

Consider the following:

- Who do you want to participate in and attend the launch party?
- How many people do you aim to have at the party?
- What area will you cover? (This should normally be a city or large town)
- What are possible venues for the event?
- What kind of timetable and structure do you want your launch party to have?
- Will your event mainly be social, centred around guest speakers, or a mixture of the two?
- Who will you need to involve in planning the event?
- What activities do want your event to include?
- Who are possible speakers/ entertainers?

Put your initial answers to these questions and ideas down on paper. The Coordinator can help you with any questions you might have at this stage, and will suggest other things to consider.

NB: Launch parties need to be agreed with us before planning starts, so please make sure you contact the Coordinator before you begin.
DEVISE A PROGRAMME

Your launch party needs to inform your guests about the aims of Young Humanists, to keep them entertained, and to ensure that they go away with a lasting impression.

Previous Young Humanist launch parties have included guest speakers giving a short explanation of Humanism, comedians and magicians (more on speakers on page 7). Contact the Coordinator for ideas if needed, and talk to other humanist groups in the area who may be interested in inputting on the programme.

Launch events should be pitched at people with no pre-existing knowledge of Humanism. If people already involved in the movement come, that’s great, but your communications and the night itself should appeal to people who have never heard of Humanism before. Consider how you will explain what Humanism is to your guests during the course of the evening.

Decide on the date or possible dates for your event. Allow plenty of time to plan, organise and promote it: give yourself at least 8 weeks lead-in time. Consider what time will your event should start and finish. When in the week would be most appropriate for your event? Typically Friday and Saturday evenings are best times for launch parties. If people will be coming from work, campus or home, think about how long it’ll take them to get to your event.

Think about who you need to involve in the planning and who will help the launch party run smoothly on the night. Depending on your programme, you may need several different helpers. See page 6 for more on this.

Tip: Use the event planner template found in the Appendix
RECRUIT VOLUNTEERS

Launch parties are designed to be relatively easy to organise, but the more people you can bring on board to help you, the better.

INOLVE LOCAL GROUPS

Find out which local groups already exist and involve them from the outset. You can find your local BHA Partner group on the BHA website (www.humanism.org.uk/groups-map) and nearby student societies on the AHS website (www.ahstudents.org.uk/membership/our-members).

ASSIGN TASKS

Make a list of all the tasks that you need to complete. Reading through this guide will help you to do that. Your list will likely include: finding a venue (see page 7); researching speakers (page 7); working with the designer to create artwork (page 10); promoting the event (page 11); setting up the venue on the night. Consider how long each task might take, and whether they could be delegated to someone else.

There is wider pool of volunteers within Young Humanists who you will need help from along the way, like our social media coordinator and designer. Talk to the Coordinator about putting you in touch with the right people.

The size of the venue and the number of attendees that you are aiming for might affect the number of volunteers you need. If you aim to have a large venue with a lot of attendees, you may need to get more people on board to help.

On the night itself, you’ll need to make sure that all your volunteers know what their roles are and are confident carrying them out. Pages 15-16 provide advice to help ensure your event runs smoothly on the night.
**Research Venues**

Research and make a shortlist of possible venues. Consider:

- How many people do you expect to host?
- Does the venue have a bar? (This is key!)
- If your attendees are coming from work or campus they will likely be peckish. Does the venue serve food? Can it be ordered on the night or does it have to be pre-ordered?
- How will your attendees get to this venue? Is it in close vicinity to a rail station? If so, how can guest get to your venue from the station? Are there bus stops nearby?
- Is this venue wheelchair accessible? Consider both getting into the venue and whether there is a disabled toilet.
- How expensive is food and drink? Very pricey menus might put potential attendees off. If you’re offering a complimentary welcome drink (usually a glass of prosecco), ask whether the venue would negotiate a good price for this.
- Will you have exclusive use of the venue? If not, will you be able to section off an area and put up signs to indicate that it is for your attendees only?
- What time does the venue close? What time would your guests need to be out by?

Visit your venue before holding the event. Photos online are useful but no replacement for checking the place out in person and taking to the manager about your requirements.

**Research Speakers**

Consider the speakers and/or entertainers you’d like at your event. Research prominent humanists who might live in or near to your area (www.humanism.org.uk/about/our-people/patrons is a useful place to start). The coordinator may be able to make some suggestions too.

If you’re inviting entertainers, talk to them about where they are to perform, and if they need any special equipment (this might affect your venue choice). Later you will confirm what time they are going to perform and end, but give them an indication upfront. Enquire about their availability on your possible dates. Make sure that they also know who to turn to if they have any questions or concerns.

Well known speakers/entertainers will help you to attract local press (see page 14), but also consider who your guests would most enjoy hearing from.
BUDGETING

CALCULATE COSTS

Once you’ve found a good venue and your programme begins to firm up, you’ll begin to get an idea of the likely cost of your event.

Things to consider:

- Do you need to rent a space for your launch party or can you reserve a bar or part of a bar free of charge? Is a deposit required? Are there any additional costs for bar staff?
- Will you be catering the event? Will you provide a welcome drink? How much will this cost?
- Will guest speakers and entertainment incur charges? Who do you want to perform and how much will their performance cost?
  
  Tip: Politely inform your guest speakers and/or entertainers that you are working with a very limited budget and that Young Humanists is part of the BHA, which is a charity. Hopefully they’ll waive their fee.

- Are there any costs associated with promoting your launch party? Talk to the Coordinator about printing flyers, advertising on Facebook, and any other ideas you have (see page 11).

  Tip: A great way of promoting your launch party without incurring costs is and to send out a press release (see page 14).

- You should identify a photographer to take pictures. Will there be a cost?

  Tip: Local university students who are aspiring photographers may be able to assist - it’s good for their own experience and CV!

- Will you subside any of your attendees to attend? For example covering transport costs for students, disabled people, unemployed people, etc.

AGREE YOUR BUDGET

If you have involved your local group and/or student society, talk to them in the first instance about financial assistance. Your event is also helping to attract more people to their group, after all! Then talk to the Coordinator about any additional help you may need. Do this before committing to paying for things! A reasonable budget is around £200-400 (excluding venue deposit).

As part of your launch party you should aim to collect donations and sell Young Humanists merchandise on the night, which will go to Young Humanists centrally to help more local events like yours to happen.
MAKE YOUR BOOKINGS

Once you’ve agreed your budget, you can book your venue, speakers and anything else required for the party.

Invite your speakers and entertainers. Invitations can be sent by email and should include who you are, what Young Humanists is, and why you are inviting them to take part. As above, you should not generally offer a speaker fee (unless this has been agreed as part of the budget), but offer to pay for their travel expenses.

If you’re booking a photographer, agree a date after the event the photos will be sent to you (they usually need a few days). Tell the photographer we will be releasing the photos under Creative Commons copyright, which means the photos can be used freely, with attribution to them and the BHA.

SET UP REGISTRATION

It is important to set up a ticketing system so that we can get in touch with attendees before and after the event, to ensure that more people do not turn up than the venue can accommodate, and, if you are offering a complimentary welcome drink, to estimate how much this will cost.

**Tip:** The BHA will work with you to create an online registration page. Contact the Coordinator for more information.

Agree a time and date that the registration system will open and when it will close.

**Tip:** It is important to make sure that you do not end your formal ticketing system too near in time to the start of your launch party as you may well need a final, printed registration list that includes names and email addresses.
CREATE ARTWORK

Once you have your event details confirmed (time, place, speakers and registration page) you will need to work with the Young Humanists designer to produce artwork for:

- A flyer
- Social media

Attractive artwork is an essential part of successfully promoting your launch party (see below). There is a template style for launch parties, which can be adapted to your needs whilst ensuring consistency with other parties Young Humanists is holding.

Talk to the Coordinator about creating the artwork.

**Tip:** The URL included on your artwork should be www.younghumanists.org.uk/launch. This page will contain all the information about your event, including a link to the registration page. The benefit of signposting to this site is that details (for example, newly confirmed speakers or entertainers, or information about the venue) can easily be added to it as is necessary.

*The London launch party flyer*
PROMOTE YOUR PARTY

This is perhaps the most important thing to get right, you could have a brilliant line-up and a fantastic venue but if no one comes you’ll be really disappointed! This section describes the different ways of promoting your party.

FLYERS

Creating flyers to hand out to the nearest atheist/humanist/secularist groups and university societies can be very helpful. You can also target like-minded organisations where potential humanists might lurk, such as venues that host talks on science and philosophy, feminist groups and Sunday Assemblies. Local museums, libraries, music venues and art galleries may also be willing to display your leaflets, make sure you ask first though.

Aim to make your flyer clearly worded and creative, with a catchy title. Be sure to include the date of your party, the time that it will start, location of the event, contact details (email, website) and where people need to go to register. Remember to tell people that entrance is free!

SOCIAL MEDIA

Social media is probably the most important way of promoting your launch party. You’ll need to use social media in the run up to the event, at the event and after the event. Promotion will be via Young Humanists’ social media platforms, currently, Facebook and Twitter:

www.facebook.com/younghumanists
www.twitter.com/younghumanists

Please note: Organisers should not set up their own event pages or social media accounts to promote their event, this must be done through our existing channels.

The following content is required for social media:

- Facebook: An event page; event page cover photo, event page header, shared image and shared link image; link to registration page
- Twitter: In-stream photo

Tip: Our social media coordinator can explain to you in more detail what she requires to promote your event on our channels.
Facebook Event Page Header Example

Facebook Shared Image Example
Once your Facebook event has been set up, we’ll need to minimise the number of changes to it so as not to spam guests. If you know you will need to make several changes to the Facebook event, let us know and we’ll consider waiting until you’re able to make them all at once.

Discuss who from Young Humanists will tweet from the main account on the night. Encourage your helpers and attendees to follow @YoungHumanists and to use their own accounts to tweet about the event in the run up to, and at, the event. Ideally, people should include photos they’ve taken as these will perform better than text-only tweets.
LOCAL PRESS

Using the local press is a simple and free way of publicising your launch party.

Produce a simple press release and send it to the news desks at your local newspapers and radio stations (see Appendix for a template). This can be daunting if you’ve not done it before but remember: local journalists are always on the look-out for interesting stories to fill the columns/air time, so you are helping them as much as they are helping you. You stand the best chance of getting coverage if you make your press release newsworthy and interesting, so adapt the template found in the Appendix by adding a quote from yourself or another local person. Try to acquire a well-known guest-speaker or entertainer for your event if possible, as this will make your event more appealing to the press.

Agree who will write and circulate the press release, and by when.

**Tip:** Consider writing another press release after the event as this increases your chance of it being covered. Most journalists work on a day-to-day, week-to-week basis so a week ahead of the event is sufficient to send the press release, but make sure you send the post-event release immediately afterwards (i.e. the morning after) as your news will quickly go out of date.

**Tip:** Calling the news desk before sending your press release will increase your chances of coverage as you can be sure you’re sending it to the correct person and hopefully whetting the journalist’s appetite by speaking to them about it.

WORD OF MOUTH

The best tried-and-tested method of raising awareness is, of course, word of mouth! Make sure you and your volunteers talk to your target audience as much as possible in the run up to the event.
**LOGISTICS**

Once you’ve confirmed all the main details of your event and begun promoting it, review the finer details and logistics.

You will need a running order to ensure that your event runs smoothly. Make a list of what needs to happen, by who and when on the night. For example: ‘6pm, Alice arrives with Young Humanists pop-up banner; ‘6:30pm, Benjamin puts up posters’ and so on.

If you decide to have guest speakers, music, or any other form of entertainment, you will need to consider what equipment you will need to make this happen. For example: if you decide to have music in the background of your launch party you will need a sound system; if you decide to have a guest speaker you will need a microphone.

Also consider:

- Who will deliver materials and when will these arrive?
- Who will clean-up after your launch party?
- Who will take the materials home? Or will a courier be needed?

*Tip: Use the event planner template found in the Appendix*
**HOLD YOUR PARTY!**

The big day has arrived! This section gives some advice to help you ensure everything goes swimmingly.

**SET UP**

Allow plenty of time before the event’s start-time to set up the venue (e.g. if the event starts at 8pm, get to the venue about 6pm). It should be clean and tidy and ready to receive your attendees, guest speakers, entertainment, etc. Talk to the venue manager if help is needed.

Organise the seats and tables in such a way that people can easily get to the fire exit (making sure that your guests are also told about this), that no pathway to the main stage/podium is impeded, and that people can move around freely. Chose a layout which guarantees that all attendees can easily see the speaker podium/main stage.

Ensure the speaker and music system is set up, and you have completed a sound check, well before your guests arrive.

Put up the pop-up-banner, lay out your materials, put up posters and place donation buckets around the room (see Appendix for posters).

**DELEGATE TASKS TO YOUR VOLUNTEERS**

Make sure that all those who are helping you know exactly what they are doing – you likely will need to direct and delegate tasks to them to complete. Ensure your helpers have what they need to complete the task. For example, make sure that the person responsible for welcoming guests is given the list of attendees and told where to stand, and who to turn to should any problems arise.

If you have a photographer, make sure they’re briefed.

You’ll be under pressure but try to stay calm. Remember that the people helping you are volunteers and there to enjoy themselves too, so remember to say please and thank you!

**WELCOME YOUR GUESTS**

Welcome your guests and ask them to confirm their name on the registration list. Try to be friendly and welcoming and ensure that your event is as inclusive as possible.
If you’re offering a complimentary drink, give each guest a drink token once guests have confirmed their registration, that way you can keep track of how many you’ve given out (drinks tokens can be found in the Appendix).

It can work well to organise a mixer activity that breaks the ice and helps your guests to become acquainted with one another (see Appendix for an example).

**TELL GUESTS ABOUT YOUNG HUMANISTS**

Make sure to promote Young Humanists at various points during the event. Those welcoming guests and speakers to the stage should open by explaining what Young Humanists is, how attendees can help and encourage them to donate. In previous events guest speakers have started off by mentioning what Humanism means to them or how they came upon Humanism. Inform your attendees where further information about Young Humanists can be acquired, what membership offers are currently available, etc. Talk to the Coordinator about this.

**MATERIALS & MERCHANDISE**

It is a good idea to inform your attendees of the other materials out on display, such as Young Humanists leaflets, BHA leaflets, and other merchandise. Remember to alert them to any items that you may have on sale, which should include Young Humanists coasters (pictured). Display a poster nearby detailing how much the items cost (see Appendix).
AFTER THE PARTY

One of the first things you’ll need to do after your launch party is to liaise with the Coordinator about sending a follow-up email to your attendees, and a thank you email to speakers, entertainers and helpers. The Coordinator will draft this with you.

Make sure that any personal details collected on the night are swiftly and securely sent to the Coordinator, along with the photos and, if applicable, videos.

You are encouraged to evaluate your launch party with the Coordinator, sharing with her what you think went well and what could have been improved. This will help other organisers in the future.

It is important that after your launch party you settle any outstanding fees, such as the venue, speakers, photographer etc.

CONTACT US

Thank you for your interest in running an event for Young Humanists. By organising a launch party you’re helping us to reach even more young people who probably are humanists, but don’t know it yet. Parties are designed to be fun – so enjoy organising it as well as the night itself!

If you have any questions, concerns or simply want to bounce your ideas off of someone, please don’t hesitate to get in touch. You can contact:
Alice Fuller, Coordinator, Young Humanists
Email: alice@humanism.org.uk
Phone: 020 7324 3060 (Please note the Coordinator is a volunteer and is not based at the office, but you can leave a message at the BHA and she’ll get back to you).
ACKNOWLEDGEMENTS

We are hugely grateful to Benjamin David who wrote this guide, drawing on his experience of organising a successful Birmingham launch party in June 2015. The guide was edited by Alice Fuller.

All of the artwork contained in this guide is by Kathleen van Geete (www.kathleenchagalldesign.com). The photographs are credited individually.

LAUNCH ORGANISER AND GUIDE AUTHOR BENJAMIN DAVID

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© Young Humanists
## Event Planning Template

<table>
<thead>
<tr>
<th>Event title</th>
<th><em>(i.e. Young Humanists Bristol Launch Party)</em></th>
</tr>
</thead>
<tbody>
<tr>
<td>Date</td>
<td></td>
</tr>
<tr>
<td>Time</td>
<td><em>(i.e. 7:30pm start - 11:30pm close)</em></td>
</tr>
<tr>
<td>Venue</td>
<td></td>
</tr>
<tr>
<td>Venue capacity</td>
<td><em>(i.e. 100)</em></td>
</tr>
<tr>
<td>Speaker(s)/entertainers</td>
<td></td>
</tr>
<tr>
<td>Partners</td>
<td><em>(i.e. local humanist group, student society)</em></td>
</tr>
<tr>
<td>Volunteers and staff</td>
<td>Whose coming and what tasks will they be assigned?</td>
</tr>
<tr>
<td>Timings</td>
<td>e.g.</td>
</tr>
<tr>
<td>5:30pm</td>
<td>Set up</td>
</tr>
<tr>
<td>6:30pm</td>
<td>Speakers arrive</td>
</tr>
<tr>
<td>7:30pm</td>
<td>Event starts</td>
</tr>
<tr>
<td>7:45pm – 8:30pm</td>
<td>Speakers &amp; entertainers</td>
</tr>
<tr>
<td>11:30pm</td>
<td>Close</td>
</tr>
<tr>
<td>11:30-12.00am</td>
<td>Pack up</td>
</tr>
<tr>
<td>Requirements</td>
<td>Tech (mics, sound system etc)</td>
</tr>
<tr>
<td></td>
<td>Seats/table layout</td>
</tr>
<tr>
<td></td>
<td>Welcome/ materials desk</td>
</tr>
<tr>
<td>Additional</td>
<td>Running order</td>
</tr>
<tr>
<td></td>
<td>Float/cash box</td>
</tr>
<tr>
<td></td>
<td>Twitter hashtag</td>
</tr>
<tr>
<td></td>
<td>Young Humanists pop-up banner</td>
</tr>
<tr>
<td></td>
<td>Flyers and handouts (BHA membership)</td>
</tr>
<tr>
<td></td>
<td>Ticket/guest list</td>
</tr>
<tr>
<td></td>
<td>Water, glasses on table for speakers</td>
</tr>
</tbody>
</table>
**TEMPLATE PRESS RELEASE**

**NB:** Make sure you tailor this before sending it! Please send your press release to the Young Humanists Coordinator for advice and approval before releasing it.

**UK’s first group for godless younger generation launches in < INSERT CITY/TOWN >**

A new organisation for the growing number of young adults turning away from religion in the UK is being launched in < INSERT CITY/TOWN >.

2 out of 3 young people in the UK now identify as non-religious, with more people aged 18-35 stating they have 'no religion' in surveys than any other age group.

Yet there has been nowhere for them to meet, share ideas and take forward issues they care about – until now.

Young Humanists will launch on < INSERT TIME & DATE > at < INSERT VENUE > in < CITY/TOWN >, and is open to anyone aged 18-35 to come along and find out more about the group, and about Humanism in general.

Food and drink, entertainment, music and mingling will give everyone the chance to meet like-minded people and discover more about an organisation dedicated to promoting their interests in a society largely skewed towards religious belief.

Young Humanists is the first organisation of its kind in the UK.

**< THIS IS AN EXAMPLE FROM LONDON LAUNCH, ADD/ REPLACE WITH LOCAL PERSON >** Alice Fuller, 28 from Walthamstow, East London, coordinator of Young Humanists, said "It’s been said before that organising atheists is like herding cats, but the British Humanist Association has been doing an excellent job of representing non-religious people since 1896.

"It has been recognised that more needs to be done to reach the younger generation of non-religious people. That's where Young Humanists come in.

"We’re the majority in the UK now - most young people simply don't see religion as convincing, relevant or useful in their lives. Most care about the values traditionally associated with religion - like fairness and compassion - we think these are human, or humanist, values.

We do away with the unhelpful dogma and rules, instead focusing on what's important - human flourishing, our world and the here and now."

Humanists are atheists and agnostics who believe everyone can live a good, meaningful life without religion; instead using reason and experience to make the best of the one life they have and basing their ethics and morality on the goals of human welfare, happiness and fulfilment.

Over 2,300 people are already following the group on social media, and over 70 have come forward to volunteer with the fledgling organisation.
Notes for editor

Young Humanists is the section of the British Humanist Association (BHA) for 18-35 year olds. Founded in 1896, the BHA is the national charity working on behalf of non-religious people who seek to live ethical and fulfilling lives on the basis of reason and humanity. The BHA promote Humanism; provide services, support and representation to the non-religious; and promote a secular state and equal treatment in law and policy of everyone, regardless of religion or belief (www.humanism.org.uk).

For more information on the launch event, please visit www.younghumanists.org.uk/launch NB: MAKE SURE THIS PAGE HAS ALL THE INFO BEFORE SENDING PRESS RELEASE

Young Humanists can be found on social media at:
www.facebook.com/YoungHumanists
www.twitter.com/younghumanists

Contact NB: YOU CAN INSERT YOUR CONTACT INFORMATION HERE INSTEAD/ IN ADDITION TO BUT YOU MUST BE READY TO RESPOND TO THE PRESS

Alice Fuller, the Young Humanists Coordinator, can be contacted at alice@humanism.org.uk or on 07791 787 886 for more information.

PRESS RELEASE ADVICE

This is the BHA’s general advice on writing press releases. You can find a number of helpful guides and tips on how best to write an effective press release online including on the Guardian Website as well a ‘common mistakes’ guide from the same newspaper.

Please note: Send your press release to the Young Humanists Coordinator for advice and approval before releasing it.

What are press releases for?
A press release is a written statement issued to news organisations on a newsworthy topic. For BHA sections, press releases can be used for launching a campaign, commenting on a relevant news story, or publicising an event.

How should it be written?
Most newspaper articles are written in the third person, so press releases should follow this format. Unless you are directly quoting someone you should avoid using ‘I’ and ‘we’. This includes references to the organisation, for example –

The Census Campaign has been launched today by the British Humanist Association (BHA)...

If you wish for news reports to quote an individual from the organisation you should again refer to them in the third person (even if the person quoted is the person writing the press release) and then provide the quote in quotation marks, for example –
Announcing the new campaign, **BHA Chief Executive Andrew Copson** said, ‘There were more Jedis than Jews counted in the 2001 census, but just as inaccurate a result was the conclusion that 77% of us are religious and only 15% of us are not.’

**How long should it be?**

It is recommended that the main body of your press release should fit on to a **single side of A4**. Any in depth information should be linked in the ‘Notes’ section (see below).

**What should it include?**

**Title:** Give it a short snappy title summing up the contents.

**Embargo information:** If you do not want the information published before a certain date then mark it ‘EMBARGOED UNTIL…’, with a note of the date and time it can be released.

**Contact details:** make sure to include in the ‘Notes’ section a name, email and phone number for the person who can answer queries and provide further information.

**Who should it be sent to?**

Press releases about an event should be sent to the local media. The BHA can assist with building a circulation list for your press release- contact the BHA’s Campaigns Manager (richy@humanism.org.uk).

**Examples**

The **BHA news feed** is regularly updated with Press Releases and is a good starting point for getting used to standard style and content.

**Drinks Tokens**

**NB:** Designed to be printed and cut out. Create as many rows as you need tokens.

[Images of 'Young Humanists' tokens]
Mixer Cards

NB: Designed to be printed and cut out. Duplicate according to the number of guests you have.

What makes you happy?

Have you been to a humanist event before?

Who is your favourite speaker or thinker?

How would you describe Humanism in 3 words?

Posters (on the following pages):

Poster 1 - Coaster sales poster (two pages)

Poster 2 - Donation bucket and wall posters (two pages)

Poster 3 – The Young Humanists logo
SET OF 3 BEERMATS
£2

ALL PROFITS HELP US TO GROW

YOUNG HUMANISTS
OUR BRILLIANT BEERMATS

GET YOUR SET FOR JUST £2
WE NEED HELP TO GROW

PLEASE GIVE GENEROUSLY!
When was the last time you had this much fun for free? Please give generously!